



# Case Study Dürr Group

## International Group Reporting

### The Company

Dürr is one of the world's leading suppliers of products, systems and services, mainly for automobile manufacturing. The range of products covers important stages of vehicle production: As a systems supplier, Dürr plans and builds complete paint shops and final assembly facilities. They also deliver cleaning and filtration systems for the manufacture of engine and transmission components as well as balancing systems and products for the final vehicle assembly. Dürr is directly represented in 21 countries and generated annual sales revenues of approx. € 1.5 billion in 2007. Approx. 6000 people are employed by Dürr.

### The Requirements: International Reporting with SAP Data

The Dürr Group's global presence in 21 countries allows the corporation to provide advice to and attend to their customers locally. The central administration is handled by their holding company in Stuttgart; Corporate Controlling is taken on by the Dürr System GmbH which has now implemented a sophisticated customized solution for planning, reporting and consolidation. Primarily, the goal was to automate the processes pertaining to the monthly reporting for 120 linked businesses as much as possible. A determining factor was the migration to IFRS with SAP which is to be adopted by the Dürr Group on a global level.

### The solution: P&L with Palo

The Controlling department in Stuttgart built an integrated solution with Palo OLAP Server, Hyperion Financial Management and Cubeware Importer. The source data originate primarily from SAP R/3, SAP BW and separate Excel files. The consolidation of the Business Units as legal entities is handled with the use of Hyperion. Since an analysis on the profit centers' operational level is not supported by Hyperion, a current month P&L per profit center is compiled with Palo OLAP Server in parallel.



The Dürr Group is present in 21 countries. Corporate Controlling in Stuttgart has implemented a Best-of-Breed-solution for their group reporting automating data flows for planning, reporting and consolidation. One of the key components is Palo OLAP Server which is used to project the P&L of the profit centers up-to-date for the current month. The use of Palo saves considerable efforts both in gathering and processing data as well as making structural adjustments in the planning and reporting process.

#### SYSTEM

- PALO OLAP SERVER
- SAP R/3
- SAP BW
- CUBEWARE IMPORTER
- HYPERION FINANCIAL MANAGEMENT (ORACLE)

*»Our international reporting and the planning of profit centers is now fully automated with Palo OLAP Server. For the monthly reporting we are now able to retrieve 25,000 key figures from all Business Units within 7 minutes, at the touch of a button.«*

Wilfried Wirkner, Central Controlling at Dürr Systems GmbH

Project Leader Wilfried Wirkner: »Palo OLAP Server is a key component of our group reporting. It allows us to accomplish reporting and planning of our profit centers in a flexible and efficient manner. Simple integration helped us to implement with Palo a complete controlling cycle right up to group consolidation.«

Corporate Controlling at Dürr Systems GmbH was able to establish the reporting system single-handedly without any support from outside. Project Leader Wilfried Wirkner implemented the P&L with Palo within three months. The P&L is the basis for monthly reporting, the forecast, the current month planning on profit center level and the annual planning complete with scenario-building. For the bottom-up planning, data are entered into Excel, which serves as the front end of Palo. Palo then provides the consolidated key figures per profit center – separate cubes with actual and planning data were created for that reason.

## Automated Data Flow

Wilfried Wirkner uses Palo OLAP Server not only to obtain a flexible representation and analysis of the P&L, but also as the integration tool to process the complete controlling cycle. Data in Palo are stored in identical structures as in the consolidation tool Hyperion Financial Management (HFM). Palo is preceding the consolidation and it is in Palo that data from the source systems, mainly SAP data, is transferred and converted into HFM-conform data sets with the help of Cubeware Importer.

## The Result: Monthly Reporting at the Touch of a Button

The automated data flows save the Corporate Controlling considerable effort in gathering data. Wilfried Wirkner is able to manage the monthly reporting without additional resources. The compilation of the required 25,000 key figures from various countries is fully automated and available at the touch of a button within approx. seven minutes; only minor rounding errors are adjusted manually.

Wilfried Wirkner estimates: »Previously, the monthly reporting took 4 days, now it is available within 2 hours. In addition to saving effort, of course, we also profit from the reports and analyses to be available promptly and they are much more current.« A resource-saving and prompt implementation of planning and reporting processes is supported by the straight-forward administration and flexibility of Palo: »Variations in the pattern of planning can be implemented with Palo easily. Instead of 3 weeks in the past, we now need just 1 day. The planning and budget changeover of annual and monthly values is taken care of within half a day.«



Monthly P&L Reporting



Turnover per Region



P&L total

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